

**JOURNEY TO THE HEART OF PERU SWEEPSTAKES
(USA AND CANADA)**

**COMISIÓN DE PROMOCIÓN DEL PERÚ PARA LA EXPORTACIÓN Y EL TURISMO -
PROMPERU**

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

**VOID IN PUERTO RICO AND ALL OTHER U.S. TERRITORIES AND POSSESSIONS AND
WHERE PROHIBITED BY LAW**

1. SPONSORS

Comisión de Promoción del Perú para la Exportación y el Turismo - PROMPERU, with offices located at Calle Uno Oeste 50 - Mincetur, Lima 27, Peru ("PROMPERU") in partnership with Green Team Global Inc., with offices located at 43 Halsey Street, Ste 2, Brooklyn, NY 11216 ("Sponsors")

2. PROMOTION PERIOD

The JOURNEY TO THE HEART OF PERU Sweepstakes ("Promotion") begins on Wednesday, **JANUARY 15, 2025**, at 9:00 am. Eastern Standard Time (EST) and ends on Friday, **FEBRUARY 21, 2025**, at 11:59 p.m. EST ("Promotion Period").

3A. ELIGIBILITY RESTRICTIONS - USA RESIDENTS ONLY

Promotion is offered and open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia (the "Territory"), who are of legal age of majority in their state and/or district of residence (and at least 18 as of the date of entry). Employees, contractors, directors and officers of Sponsors including PROMPERU, its affiliates and associate companies, and promotional partners involved in this Promotion including G Adventures, Avianca, Eagle Creek, Toad&Co, Planeterra, ZEISS, and World Nomads (together the "Promotional Partners") as well as those who assist or work on a permanent basis with Sponsors, their advertising, fulfillment, marketing and promotions agencies, and their immediate families (spouse and parents, children and siblings and their spouses) and individuals living in the same households of such individuals not eligible to enter or win. Promotion is subject to all applicable federal, state, provincial, territorial and local laws, rules and regulations. By participating, entrants agree and accept the decisions of the Sponsors as final. Winning the prize is contingent upon fulfilling all requirements set forth herein. **VOID IN HAWAII, ALASKA AND WHERE PROHIBITED.** Do not proceed to participate in this Promotion if you are not located within the forty-eight (48) contiguous United States or the District of Columbia.

Those whose country of residence is different to the United States may only access the Promotion's webpage and application, but are not entitled to enter or win.

3B. ELIGIBILITY RESTRICTIONS - CANADA RESIDENT ONLY

Promotion is offered and open to individual residents of Canada (with the exception of the province of Quebec) who are 18 years of age or older, and have reached the age of majority under the laws of the jurisdiction in which they reside, as of the date of entry. Employees, contractors, directors and officers of Sponsors including PROMPERU, its affiliates and associate companies, and promotional partners involved in this Promotion including G Adventures, Avianca, Eagle Creek, Toad&Co, Planeterra, ZEISS, and World Nomads, (together the "Promotional Partners") as well as those who assist or work on a permanent basis with Sponsors, their advertising, fulfillment, marketing and promotions agencies, and their immediate families (spouse and parents, children and siblings and their spouses) and individuals living in the same households of such individuals not eligible to enter or win. Promotion is subject to all applicable federal, state, provincial, territorial and local laws, rules and regulations. By participating, entrants agree and accept the decisions of the Sponsors as final. Winning the prize is contingent upon fulfilling all requirements set forth herein. **VOID IN THE PROVINCE OF QUEBEC** and where prohibited or restricted by law, rule or regulation.

4. HOW TO ENTER.

Internet access is required to enter and all entries must be submitted online through the Promotion Landing Page (as defined below) during the Promotion Period. To enter, Entrants must visit and access <https://journeytotheheartofperu.com/> or <https://peru.travel/journeytotheheartofperu.com> (the "Promotion Landing Page") and complete all required fields of the online entry form pursuant to the instructions provided. Once the entry form is filled out in its entirety and submitted, entrants will automatically receive one (1) entry into the Promotion. Limit one (1) entry per person using only one (1) valid email address for the duration of the Promotion Period. You may only use one (1) email address to enter the Promotion. Any attempt by any entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's Entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsors are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Entries, which will be disqualified.

Entrants must provide a valid email address to Sponsors. In the event of a dispute over the identity of the online entrant, the entry will be deemed submitted by the authorized holder of the email account used to register for the Promotion on the date the entry was submitted to the Sponsors. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential Grand Prize winner may be required to show proof that they are the authorized email account holder.

The file of entrants will be stored in a database belonging to Sponsors. Sponsors reserve the right to cross-reference between the database of customers registered for the Promotion and internal databases, offering special offers or promotions, requesting to updates to their records and emails, in addition to sending offers and promotions from Sponsors including PROMPERU, its affiliates and associate companies, and promotional partners involved in this Promotion including G Adventures, Avianca, Eagle Creek, Toad&Co, Planeterra, ZEISS, and World Nomads. By entering the Promotion, you consent to being placed on an email mailing list for promotional and other purposes from Sponsors, its affiliates, and other partners. Entrant may opt-out of these communications at any time.

5. THE WINNER SELECTION AND NOTIFICATION.

One (1) potential Grand Prize winner will be randomly selected and notified via email on/or about **MARCH 21, 2025** and will be required to respond within (2) business days. If the potential Grand Prize winner (i) cannot be contacted; (ii) does not respond within two (2) business days from the time Sponsors' first attempts to notify them confirming receipt of Grand Prize notification; (iii) fails to accept the Grand Prize within one (1) week from the time contact is establish as is outlined in point (ii); (iv) fails to return the Affidavit and Release as specified; (v) refuses the Grand Prize; (vi) does not have a **US or Canadian valid passport** with at least six (6) months validity before expiration; this applies to the potential winner's travel companion, as well; and/or (vii) the Grand Prize or Grand Prize notification is returned as undeliverable, such potential Grand Prize winner will be disqualified and alternate potential winner may be selected. After three (3) such alternate potential winners have been selected without securing eligible winner, the Grand Prize may remain un-awarded.

The Grand Prize winner must meet all eligibility requirements of the Promotion to be declared the "Grand Prize Winner" or "Winner") of the Promotion. The Grand Prize Winner must be willing to provide the Sponsors with photographs, videos, written pieces, and other content relating to the trip that could be used for future promotion. The Grand Prize Winner will not be asked to share any private information, just general experiences while on the trip. Odds of winning the Grand Prize will depend on the number of eligible entries received during the Promotion Period.

THE POTENTIAL GRAND PRIZE WINNER IS SUBJECT TO VERIFICATION BY SPONSORS, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT THE WINNER OF THE PRIZE, EVEN IF THE PROMOTION SHOULD SO INDICATE, UNLESS AND UNTIL THE GRAND PRIZE WINNER HAS BEEN VERIFIED AND NOTIFIED AND SUCH VERIFICATION PROCESS IS COMPLETE. SPONSORS WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS OWN VALIDATION PROCESS.

The potential Grand Prize winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release ("Affidavit") (except where prohibited), which must be received by Sponsors within ten (10) days of the date notice or attempted notice is sent, in order to claim his/her prize (if applicable). The potential winner (as described above) is subject to all requirements set forth in these Official Rules. **The Grand Prize Winner will have one (1) year to redeem their prize starting April 1, 2025.** Grand Prize trip dates must be selected within six (6) weeks of winning notification, must be booked through Sponsors' agency, and must be completed by **April 1, 2026**, or prize will be forfeited in its entirety.

CANADA RESIDENTS ONLY

If a resident of Canada, the potential Grand Prize winner will be required to correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsors, be administered online, by email or other electronic means, by telephone, or in the Sponsors' required documents).

6. GRAND PRIZE/APPROXIMATE RETAIL VALUE.

ONE (1) GRAND PRIZE PACKAGE: The Grand Prize Winner and their companion will receive a 12-Day Trip to Peru, including Cusco, Sacred Valley, Machu Picchu and the Peruvian Amazon, including flights on AVIANCA, from any of their US city gateways to Lima in Peru, plus product and service from participating partners.

THE GRAND PRIZE PACKAGE INCLUDES:

- **G ADVENTURES** will provide the Grand Prize Winner and companion one 12-Day trip package (for two), to Cusco, Sacred Valley, Machu Picchu and Peruvian Amazon in Peru (the "Amazon to the Andes Trip"), with a total ARV of USD **\$5,198** CAD **\$7,475**
 - o *Included with Trip:* Accommodations in hotels and mountain lodges as noted on itinerary (based on double occupancy), meals as noted on the daily itinerary, English-speaking local guides, all ground transportation within Peru as noted on itinerary, airport departure transfers, rail tickets to and from Machu Picchu, and all sightseeing excursions as noted on itinerary including entrance tickets to Machu Picchu.
Excluded from Trip: Prize applies to the listed itinerary only & excludes optional or additional services such as any airfare not expressly included in the itinerary or prize, pre/post-tour accommodation, insurance, & all incidentals, meals, gratuities, taxes, fees, levies, & transportation not expressly included in the itinerary. Does not include international or domestic airfare.
 - o *Other Details and Restrictions:* Trip must be completed by **April 1, 2026** and blackout dates apply. Winner must be 18 or older as specified in these Official Rules to claim the prize. Grand Prize Winner and his/her companion must travel on same departure and must share a room. Prize: i) is subject to availability, ii) is valid on new bookings only, iii) may not be combined with any other offer or discount, iv) has no cash value, v) is not transferrable, vi) cannot be exchanged by the Winner.
- **AVIANCA** will offer the Grand Prize Winner and his/her companion two (2) round-trip tickets in Economy Class for the Grand Prize Winner and one companion from AVIANCA gateway cities in the US (New York, Washington, DC, Los Angeles, San Francisco & Miami) and Canada Toronto, Montreal & Vancouver), to their final destination in Peru, Lima. The flights shall be operated by AVIANCA or any of its affiliates, with a total ARV of USD **\$2,000**/CAD **\$2,876**
 - o *The Winner must present a copy of his or her identification document a minimum of 15 days and a maximum of 60 days before the start date of the trip. Please take into account the terms and conditions for courtesy tickets detailed below:*
 - *The prize is non-transferable and only applies to the winner.*

- *Tickets are for round trip trips (RT), they are not cumulative, they only apply on routes operated by Avianca in the Economy cabin and have the right to reserve with confirmed space (subject to availability).*
 - *This prize has no commercial value, therefore, it does not apply for refund and cannot be combined with other promotions; only tax refund applies.*
 - *Complimentary tickets do not accumulate miles and cannot be upgraded with miles.*
 - *Change of route or name is not allowed once the tickets have been issued. No change or extension of the travel date is authorized.*
 - *Travel restriction periods apply (end of the year, Easter, national holidays and/or high season, as appropriate to the origin and destination of the trip).*
 - *Applicable taxes, airport fees and charges will be the responsibility of the winner at the time of issuing the tickets.*
 - *In case of overbooking of the flight, the passenger may be boarded on a subsequent flight. This situation exempts Avianca from any compensation to the traveler.*
 - *The documentation required by the country of origin/destination for the trip will be the responsibility of the traveler.*
 - *The Avianca Group reserves the right to issue the benefit in compliance with its internal policies.*
 - *Validity of the ticket, to travel until **April 1, 2026**.*
- **EAGLE CREEK** will provide the Grand Prize Winner travel product/gear for the Grand Prize Winner and their companion. Total ARV of this prize package: USD\$**1,000**/CAD\$**1,438**. *Eagle Creek products are subject to Eagle Creek's approval and available stock inventory and may be substituted at Eagle Creek's sole discretion.*
 - **TOAD&CO** will provide the Grand Prize Winner clothing/apparel for the Grand Prize Winner and their companion. Total ARV of this prize package: USD\$**1,500**/CAD\$**2,157**. *Toad&co products are subject to Toad&Co's approval and available stock inventory and may be substituted at Toad&co's sole discretion.*
 - **ZEISS** will provide the Grand Prize Winner two (2) 8 x 40 ZEISS SFL Binoculars for the winner and their guest. Total ARV of this prize package: USD\$**3,600**/CAD\$**5,177**. *ZEISS products are subject to ZEISS' approval and available stock inventory and may be substituted at ZEISS' sole discretion.*
 - **PLANETERRA** a \$100 gift certificate for the Grand Prize Winner & companion), to be used at the Ccaccacollo Women's Weaving Co-op Total ARV of this prize package: USD\$**200**/CAD\$**288** *Planeterra products are subject to Planeterra's approval and available stock inventory and may be substituted at Planeterra's sole discretion.*
 - **WORLD NOMADS** will reimburse up to \$250 USD per policy/person towards travel insurance policies for the winner and their companion.
 - The Grand Prize Winner and companion are responsible for obtaining their own travel insurance to cover all activities. Once proof of purchase has been provided, World Nomads will reimburse up to \$250 USD for each insurance policy. Reimbursements will be made within 2 weeks of receipt of banking details.
 - Any travel insurance policies purchased from World Nomads will be issued subject to the winner's meeting eligibility criteria and subject to the policy's terms, conditions, limitations, and exclusions.
 - Total ARV of this prize package: USD\$**500**/CAD\$**719**. *World Nomads travel insurance policies are subject to World Nomad's approval and available stock inventory and may be substituted at World Nomad's sole discretion.*

Maximum ARV of the Grand Prize package: USD\$**13,988**/CAD\$**20,130**

7. LIMITATION OF LIABILITY:

The Grand Prize Winner agrees to indemnify, defend and hold Sponsors, Promotional Partners, their respective officers, directors, shareholders, employees, agents and parent companies and affiliated entities or subsidiaries, harmless from any and all losses, damages, rights, claims and actions of any kind arising in connection with or as a result of the Winner's acceptance or use of the Prize. By participating in this Promotion, the participant accepts to abide by the Official Rules of the Promotion, as well as the decisions of the judges, rights, claims and actions of any kind that may arise in connection or as a result of the acceptance or use of the Grand Prize. Neither Sponsors nor its affiliated entities are responsible for printing or typographical errors in any related materials; stolen, fraudulent entries or emails; or entries that are processed or lost due to computer or electronic malfunction.

8A. TAXES FOR USA RESIDENTS ONLY

The ARV of the Grand Prize stated above is based on Sponsors' available information. Participants understand that the value of the Grand Prize will be taxable to winner as income. All federal, state, and local taxes and any other costs and expenses associated with the acceptance and/or use of Prize not specifically provided for in these Official Rules are solely the winner's responsibility. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner must provide Sponsors' with valid identification and a signed form W-9 with a valid taxpayer identification number or social security number before any Prize will be awarded. Residents of the 48 contiguous United States that win \$600 or more in Prizes will have income reported to them on IRS Form 1099, as required under IRS rules and a copy of said form will be sent to the IRS. Grand Prize Winner must contact your own tax advisor for any questions concerning taxes.

8B. TAXES FOR CANADIAN RESIDENTS ONLY

The ARV of the Grand Prize stated above is based on Sponsors' available information. Participants understand that the value of the Grand Prize will be taxable to winner as income. All income, federal, state, provincial and local taxes and withholdings as well as any other costs and expenses associated with the acceptance and/or use of Prize not specifically provided for in these Official Rules are solely the winner's responsibility.

9. MISCELLANEOUS.

Incomplete entries are void. The Grand Prize is not transferable or assignable. The Grand Prize Winner will receive instructions on claiming the tickets via the same e-mail provided to Sponsors. Any change or errors to the email address is solely and exclusively the participant's responsibility, and not Sponsors.

Potential Grand Prize winner and their companion may be required to sign and return a Liability Release and (where legal) Publicity Release prior to the issuance of travel documents. Non-compliance with the foregoing may result in disqualification and awarding of prize to an alternate winner. Any and all person(s) accepting the Grand Prize, so long as there are no legal prohibitions, agrees to Sponsors and Promotional Partners' use of his/her name, address, photograph, videotape or any likeness on Sponsors' or Promotional Partners' USA and Canadian X, Facebook, Instagram, or TikTok pages or for advertising or publicity purposes, and to the use of statements made by or attributed to the Grand Prize relating to Sponsor, Promotional Partners or their affiliates, and releases any and all rights to said use without further compensation.

Sponsors and Promotional Partners assume no responsibility or liability for any technical problems or technical malfunction that may affect the operation of the Promotion, including but not limited to hardware or software errors, faulty computer, telephone, cable satellite, network, electronic, wireless or internet connectivity or other online communication problems, errors or limitation of any Internet service providers, servers, hosts or providers, grabbed, jumbled or faulty data transmission; failure of any e-mail transmissions, inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or Website, among others.

Sponsors reserve the right, in their sole discretion, to modify, terminate or suspend this Promotion (or any portion thereof) should viruses, bugs, unauthorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion (or any portion thereof) and, in the event of termination, at its discretion, select the potential Grand Prize Winner from those eligible, non-suspect entries received prior to the event leading to such termination. Sponsors reserve the right, in their sole discretion, to disqualify any person and void all associated entries of any person who they

believe has tampered with the entry process, or any other component of this Promotion, whose conduct or actions affect the administration, integrity, security, fairness or proper conduct of this Promotion, or who is in violation of these Official Rules.
